



Resources for Thriving and Succeeding
in the New Millennium

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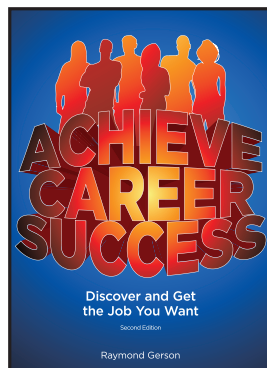
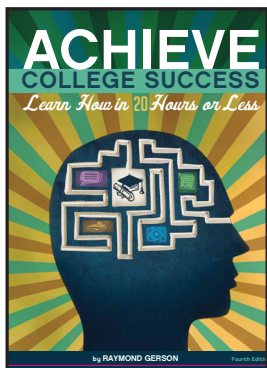
College and Career Readiness Training

Learn how to teach college and career success strategies based on the books:
ACHIEVE COLLEGE SUCCESS and ***ACHIEVE CAREER SUCCESS*** by Raymond Gerson.



Trainer Raymond Gerson has 45 years' experience helping others with personal and career development. He has been a career counselor, vocational rehabilitation counselor, owner of a job placement and executive recruiting business, training specialist and college professor. He currently teaches college and career success courses at Austin Community College, where his students learn how to succeed and thrive using the tools presented in his books:

Achieve College Success: Learn How in 20 Hours or Less, 4/e
Achieve Career Success: Discover and Get the Job You Want, 2/e



Training participants will receive copies of both texts. Participants who adopt the books will receive **FREE** access to premium, ready-to-teach lesson plans, instructor manuals, PowerPoint lecture guides, bonus chapters, and test banks.

This one-day teacher training will provide you and your school with proven, easy-to-teach college and career success strategies.

These practical and motivational methods can be incorporated in currently approved courses. An excellent fit is "College Transition" PEIMS# N1290050 which is an accredited course for 10-12th graders. Anyone with a valid Texas Teacher Certification can teach this course, which combines college and career readiness curriculum.

The *Achieve Career Success* book matches the high school job search TEKS for Career Prep 1. It also addresses most of the TEKS (and more) for CTE courses: Exploring Careers 127.3 and Career Portals 127.4.

You will learn how to help your students to:

- Determine and accomplish their goals
- Discover and learn their best types of intelligence
- Study, learn, understand and succeed in school
- Help students identify their skills and personality type
- Determine a work or career purpose
- Make a positive difference

Email us at info@upbeatpress.com to register for a teacher training workshop today!



Or click on the Request Workshop link at: <http://www.upbeatpress.com/news.html> to request or locate the next *Achieve Success* workshop nearest you.

HERE'S WHAT ATTENDEES ARE SAYING ABOUT GERSON'S ACHIEVE SUCCESS WORKSHOPS...

"Raymond Gerson has provided teachers with the necessary skills to truly impact our students. Many students do not learn what many of us consider to be common skill sets. His book guides students in learning valuable lifelong skills that will carry them forward as successful citizens."

Traci Terrill, Instructional Technology/CTE, Region XV Education Service Center

"I have been using your book with my students. This book is life-changing. It not only teaches school success, but also life success."

Kelly Holland, Teacher, Irion County ISD

"I like how the career book focuses on finding a path for each individual and basically links their strengths and interest into a career path."

Selena Garcia, Career and Technology Teacher, Judson ISD